

Eastern Kentucky University

College of Business & Technology

School of Business

Mission

The School of Business creates value for our region and beyond by preparing students for successful careers in the global community. We are a school of opportunity providing a student-centered learning environment with unique and specialized business programs. Our faculty maintain expertise in their content areas through professional engagement, and quality basic, applied and pedagogical research.

Vision

To be known for graduating the most coveted business students in the region

Goals

- Provide high quality teaching
- Provide excellent advising services
- Recruit and retain faculty members who are academically or professionally qualified
- Demonstrate commitment to stewardship of place by increasing partnerships; student projects; and involvement with business, community, and educational entities

Values

- Excellence
- Integrity
- Respect
- Ethical Practices
- Diversity
- Collegiality
- Continuous Improvement

Mission Definitions:

Our region: The 22-county area of responsibility as defined by the Kentucky Council on Postsecondary Education

Student-centered learning environment: All programs and initiatives designed and delivered for students' active learning and professional development

Professional engagement: Involvement in developmental activities, participation in professional organizations, and work with regional businesses