



# Management B.B.A. Degree

Human Resource Management

Today, human resource professionals are being called upon to play a greater role in organizations than ever before. Global competition requires that organizations manage smarter and utilize their human capital more wisely than in the past, and human resources – once considered by some to be a “soft area” within businesses - now plays a pivotal role in achieving organization effectiveness.

Eastern offers one of the few HR programs in our region which permit students to gain a thorough foundation in human resource systems, principles, and policy, and to also have many opportunities to apply their knowledge and skills through realistic projects of the kinds that HR practitioners face in their jobs.

With the availability of co-op work experiences, we have a highly applied and relevant program that prepares our students for entry-level positions in the field. Students are encouraged to take the Human Resource Certification Exam, and their success rate confirms the sound preparation that our program offers.

## For More Information

Department of Management, Marketing and International Business  
011 Business & Technology Center  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
859-622-1377  
[www.management.eku.edu](http://www.management.eku.edu)  
[www.management.eku.edu/people](http://www.management.eku.edu/people)  
[www.management.eku.edu/patterson-business-scholarship](http://www.management.eku.edu/patterson-business-scholarship)  
[www.shrm.org](http://www.shrm.org)  
[www.workforce.com](http://www.workforce.com)  
[www.hrworld.com](http://www.hrworld.com)  
[www.acaonline.org](http://www.acaonline.org)  
[www.people.eku.edu/roberstonm/hrprogram.htm](http://www.people.eku.edu/roberstonm/hrprogram.htm)

Students interested in a management major and who have a minimum ACT composite score of 24 and a high school minimum 3.0 cumulative grade point average may apply for the Opal and Kermit Patterson Scholarship that can be renewed annually. Application may be obtained on the web or by calling 859-622-1377.



**AACSB**  
**ACCREDITED**



**Suggested Curriculum Guide for Human Resource Management Concentration**

**Freshman (1<sup>st</sup> Semester) 16 hrs**

- BTO 100\*** Student Success Seminar
- E-2 MAT 112** Algebra & Applications (or MAT 211 Calculus)
- E-5B PSY 200 or SOC 131** Intro PSY or Intro SOC
- E-1A\*** ENG 101
- Wellness** (BIO 310, HEA 285, NFA 201, or PHE 180)
- CIS 212** Intro to CIS or **INF 104** Computer Literacy w/ Software Applications

**Sophomore (1<sup>st</sup> Semester) 15 hrs**

- ACC 201** Introduction to Financial Accounting
- ECO 231** Principles of Economics II
- QMB 200** Business Statistics
- E-4A** Biological or **E4B** Physical Lab Science
- E-3A** Arts

**Junior (1<sup>st</sup> Semester) 15 hrs**

- CCT 300W** Managerial Reports
- CIS 300** Management Information Systems
- MGT 300** Principles of Management
- FIN 300** Business Finance I
- MGT 340** Management Science
- BTS 300** Professional Skills Seminar (0 credit)\*

**Senior (1<sup>st</sup> Semester) 15 hrs**

- MGT Requirement** (3 hrs)
- MGT Requirement** (3 hrs)
- MGT 400** Organization Theory
- Approved Business Elective** (3 hrs)
- Free Elective** ( Non-Business 3 hrs)

**Freshman (2<sup>nd</sup> Semester) 15 hrs**

- E-1B\*** ENG 102
- E-4A** Biological or **E4B** Physical Lab Science
- E-1C** CMS 100 or 210
- GBU 101\*** Introduction to Business
- ECO 230** Principles of Economics I

**Sophomore (2<sup>nd</sup> Semester) 15 hrs**

- ACC 202** Introduction to Managerial Accounting
- GBU 204** Legal and Ethical Environments of Business
- E-3B** Humanities
- E-5A** History
- E-6** Diversity

**Junior (2<sup>nd</sup> Semester) 15 hrs**

- MGT 370** Operations Management
- MKT 300** Principles of Marketing
- MGT 480** Organizational Behavior
- MGT 320** Human Resources Management
- E-6** Diversity

**Senior (2<sup>nd</sup> Semester) 14 hrs**

- GBU 480\*** Business Strategy
- MGT Requirement** (3 hrs)
- MGT Requirement** (3 hrs)
- Approved Business Elective** (3 hrs)
- Free Elective** (Non-Business 2 hrs)
- BTS 400** College to Careers Seminar (0 credit)\*

\*Course must be taken in semester indicated.

**UNIVERSITY GRADUATION REQUIREMENTS**

General Education .....	36 hrs
Student Success Seminar (BTO 100; waived for transfers with 30+ hrs.).....	1 hr
Wellness.....	3 hrs
Total Hours University Graduation Requirements .....	40 hrs

**College Requirements:**

BTS 300 (CR only, no hours) and BTS 400 (CR only, no hours).

**Core Courses:**

Pre-Business Core .....	12 hrs
ACC 201, 202, GBU 204, QMB 200	
Business Core.....	21 hrs
CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480	

**Major Requirements** .....

Human Resource Management Concentration	27 hrs
GBU 101, MGT 320, 340, 400, 410, 425, 440, 445, 480,	

**Supporting Course Requirements**.....

MAT 112/211 (counted in GE Element 2)	9 hrs
CIS 212 or INF 104	
PSY 200/200W or SOC 131(counted in GE Element 5)	
ECO 230 & 231	

**Approved Business Electives** .....

6 hrs
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**Free Electives (Non-Business)** .....

5 hrs
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**Total Curriculum Requirements**.....

<b>120 hrs</b>
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