



Accounting B.B.A. Degree

Management Accounting Concentration

Accounting = Respect + Opportunity + Reward

Management Accounting

"A management accountant applies his or her professional knowledge and skill in the preparation and presentation of financial and other decision-oriented information in such a way as to assist management in the formulation of policies and in the planning and control of the operation of the undertaking". Management accountants therefore are seen as the "value-creators" amongst the accountants. They are much more interested in forward looking and taking decisions that will affect the future of the organization, than in the historical recording and compliance (keeping) aspects of the profession. Management accounting knowledge and experience can therefore be obtained from varied fields and functions within an organization, such as information management, treasury, efficiency auditing, marketing, valuation, pricing, logistics, etc. - Institute of Certified Management Accountants (ICMA)

Accounting at EKU

The accounting program at EKU is designed to provide students with the solid educational foundation that employers expect of today's graduates. This foundation not only includes the technical accounting knowledge necessary to successfully pass the various professional examinations, but also includes a strong general business background that allows accounting professionals to move quickly into upper management positions or become business entrepreneurs themselves.

Career Paths

Accounting has long been one of the most respected and trusted professions. Demand for accounting graduates and starting salaries in accounting have consistently been among the highest for new college graduates. Nationally, eighty percent of accounting graduates end up in management accounting positions. The accounting degree with the Management Accounting Concentration opens the door to professional possibilities in business and industry and can lead to: Certified Management Accountant (CMA), Certified Internal Auditor (CIA), among others.

For More Information

College of Business
214 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1377
<https://business.eku.edu/>
www.accounting.eku.edu



Accounting Related websites:

www.aicpa.org	www.imanet.org
www.acfe.com	www.theiia.org
www.nacva.com	www.acfei.com
www.fbi.gov	www.oet.ky.gov
www.jobs.irs.gov	www.gao.com
www.roberthalf.com	www.accountemps.com



Suggested Curriculum Guide for Management Accounting Concentration

Freshman (1st Semester) 16 hrs

- BUS 100 (1)*** Professional Development Series
- BUS 101*** Nature of Business
- E-1A*** ENG 101
- E-2 MAT 112A/B, 114** Algebra & Applications or **MAT 211** Calculus
- E-3A** Arts
- E-6** Diversity

Sophomore (1st Semester) 16 hrs

- BUS 200 (1)*** Professional Development Series
- BUS 206** Fundamentals of Problem Solving with Excel
- E-5A** Historical Perspective
- BUS 207** Fundamentals of Interpersonal Business
- ECO 230** Fundamentals of Microeconomics (Element 5B)
- ACC 251** Intro to Accounting Information Systems

Junior (1st Semester) 15 hrs

- BUS 300 (1)*** Professional Development Series
- BUS 302** Essentials of Finance
- BUS 303** Essentials of Organizational Behavior and Human Resources
- ACC 301** Principles of Accounting Intermediate
- ACC 327** Cost Accounting
- Free Elective** (2 hrs)

Senior (1st Semester) 13 hrs

- BUS 400 (1)** Professional Development Series
- FIN 410** Financial Analysis and Valuation
- BUS 306** Essentials of Operations and Supply Chain
- CIS 430** Business Data Mining
- E-4A** Biological or **E4B** Physical Lab Science

Freshman (2nd Semester) 15 hrs

- BUS 209** Fundamentals of Financial and Managerial Accounting
- E-1B*** ENG 102
- E-1C** CMS 100 or 210
- E-3B** Humanities
- E-4A** Biological or **E4B** Physical Lab Science

Sophomore (2nd Semester) 16 hrs

- ECO 231** Fundamentals of Macroeconomics
- BUS 204** Fundamentals of Business Law and Ethics
- STA 270 (4)** Applied Statistics
- BUS 304** Essentials of Management and Information Systems
- BUS 301W** Essentials of Formal Business Communication

Junior (2nd Semester) 15 hrs

- ACC 302** Principles of Accounting Intermediate II
- ACC 322/322s** Tax I
- ACC 350** Accounting Information Systems & Analytics
- BUS 305** Essentials of Marketing
- FIN 301** Corporate Finance

Senior (2nd Semester) 14 hrs

- ACC 527** Advanced Management Accounting Seminar
- Accounting Elective** (3 hrs)
- Free Elective** (2 hrs)
- BUS 402** Integrated Strategic management
- E-6** Diversity

*Course must be taken in semester indicated.

UNIVERSITY GRADUATION REQUIREMENTS

General Education	36 hrs
Student Success Seminar (BUS 100)	1 hr
Total Hours University Graduation Requirements	37 hrs
Professional Development Series.....	3 hrs
BUS 200, 300, 400	
Nature of Business: BUS 101.....	3 hrs
Fundamentals Series: Environment and Tools of Business.....	12 hrs
BUS 204, 206, 207, 209	
Essentials Series: Functions of Business: BUS 301W, 302, 303, 304, 305, and 306.....	18 hrs
Mastery of Business: BUS 402.....	3 hrs
Supporting Course Requirements	7 hrs
Environment of Business: ECO 230 (^G Element 5B) and 231	
Tools of Business: MAT 112A and 112B (^G Element 2), 114(^G Element 2), or 211(^G Element 2), STA 270	
^G = Course also satisfies a General Education element. Hours are included within the 36 hr. General Education Requirement above.	
Major Core	18 hrs
ACC 251, ACC 301, ACC 302, ACC 322 or 322S, ACC 327, and ACC 350	
Management Accounting Concentration	15 hrs
ACC 527, CIS 430, FIN 301, FIN 410. 3 hrs from ACC 349, 521, 523, ECO 324, MGT 375, or other upper-level course with approval.	
Free Electives (Non-Business)	4 hrs
Total Curriculum Requirements	120 hrs