



# Accounting B.B.A. Degree

Public Accounting Concentration

**Accounting = Respect + Opportunity + Reward**

## The Accounting Profession

Accounting has long been one of the most respected and trusted professions. Accounting prepares students for careers in public accounting, industry, non-profit, and government organizations. As a result, demand for accounting graduates and starting salaries in accounting have consistently been among the highest for new college graduates. The accounting degree opens the door to many professional possibilities including: Certified Public Accountant (CPA), Certified Internal Auditor (CIA), Certified Government Financial Manager (CGFM), Certified Fraud Examiner (CFE), Certified Forensic Accountant (Cr.FA), Certified Valuation Analyst (CVA), Personal Financial Specialist (PFS), among others.

## Accounting at EKU

The accounting program at EKU is designed to provide students with the solid educational foundation that employers expect of today's graduates. This foundation not only includes the technical accounting knowledge necessary to successfully pass the various professional examinations, but also includes a strong general business background that allows accounting professionals to move quickly into upper management positions or become business entrepreneurs themselves.

## Career Paths

Students in accounting are preparing to enter careers which will lead them into public accounting, private accounting, or governmental organizations. In Public Accounting (CPA firm), students can specialize in: Auditing, Taxation, Management Consulting Services, Forensic Accounting, Litigation Support, Financial Planning and Business Valuation. Private Accounting (working in business, industry, or non-profit organizations) gives students career opportunities in: General Accounting, Cost Accounting, Taxation, Internal Auditing, Computer Systems Analyst, Security Analyst and more. Local, state and Federal governments need accountants in many different agencies: Federal Bureau of Investigation, Internal Revenue Service, General Accounting Office, Kentucky Revenue Cabinet and many others.

## For More Information

College of Business  
214 Business & Technology Center  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
859-622-1377

<https://business.eku.edu/>  
[www.accounting.eku.edu](http://www.accounting.eku.edu)



## Accounting Related websites:

<a href="http://www.aicpa.org">www.aicpa.org</a>	<a href="http://www.imanet.org">www.imanet.org</a>
<a href="http://www.acfe.com">www.acfe.com</a>	<a href="http://www.theiaa.org">www.theiaa.org</a>
<a href="http://www.nacva.com">www.nacva.com</a>	<a href="http://www.acfei.com">www.acfei.com</a>
<a href="http://www.fbi.gov">www.fbi.gov</a>	<a href="http://www.oet.ky.gov">www.oet.ky.gov</a>
<a href="http://www.jobs.irs.gov">www.jobs.irs.gov</a>	<a href="http://www.gao.com">www.gao.com</a>
<a href="http://www.roberthalf.com">www.roberthalf.com</a>	<a href="http://www.accountemps.com">www.accountemps.com</a>



**Suggested Curriculum Guide for Public Accounting Concentration**

**Freshman (1<sup>st</sup> Semester) 16 hrs**

- BUS 100 (1)\*** Professional Development Series
- BUS 101\*** Nature of Business
- E-1A\*** ENG 101
- E-2 MAT 112A/B, 114** Algebra & Applications or **MAT 211** Calculus
- E-3A** Arts
- E-6** Diversity

**Sophomore (1<sup>st</sup> Semester) 16 hrs**

- BUS 200 (1)\*** Professional Development Series
- BUS 206** Fundamentals of Problem Solving with Excel
- E-5A** Historical Perspective
- BUS 207** Fundamentals of Interpersonal Business
- ECO 230** Fundamentals of Microeconomics (Element 5B)
- ACC 251** Intro to Accounting Information Systems

**Junior (1<sup>st</sup> Semester) 15 hrs**

- BUS 300 (1)\*** Professional Development Series
- BUS 302** Essentials of Finance
- BUS 303** Essentials of Organizational Behavior and Human Resources
- ACC 301** Principles of Accounting Intermediate
- ACC 327** Cost Accounting
- Free Elective** (2 hrs)

**Senior (1<sup>st</sup> Semester) 13 hrs**

- BUS 400 (1)\*** Professional Development Series
- Accounting Elective** (3 hrs)
- Accounting Elective** (3 hrs)
- BUS 306** Essentials of Operations and Supply Chain
- E-4A** Biological or **E4B** Physical Lab Science

**Freshman (2<sup>nd</sup> Semester) 15 hrs**

- BUS 209** Fundamentals of Financial and Managerial Accounting
- E-1B\*** ENG 102
- E-1C** CMS 100 or 210
- E-3B** Humanities
- E-4A** Biological or **E4B** Physical Lab Science

**Sophomore (2<sup>nd</sup> Semester) 16 hrs**

- ECO 231** Fundamentals of Macroeconomics
- BUS 204** Fundamentals of Business Law and Ethics
- STA 270 (4)** Applied Statistics
- BUS 304** Essentials of Management and Information Systems
- BUS 301W** Essentials of Formal Business Communication

**Junior (2<sup>nd</sup> Semester) 15 hrs**

- ACC 302** Principles of Accounting Intermediate II
- ACC 322/322s** Tax I
- ACC 350** Accounting Information Systems & Analytics
- BUS 305** Essentials of Marketing
- Free Elective** (3hrs)

**Senior (2<sup>nd</sup> Semester) 14 hrs**

- ACC 441** Auditing I
- Accounting Elective** (3 hrs)
- Free Elective** (2hrs)
- BUS 402** Integrated Strategic management
- E-6** Diversity

\*Course must be taken in semester indicated.

**UNIVERSITY GRADUATION REQUIREMENTS**

General Education .....	36 hrs
Student Success Seminar (BUS 100) .....	1 hr
Total Hours University Graduation Requirements .....	37 hrs
Professional Development Series.....	3 hrs
BUS 200, 300, 400	
Nature of Business: BUS 101.....	3 hrs
Fundamentals Series: Environment and Tools of Business.....	12 hrs
BUS 204, 206, 207, 209	
Essentials Series: Functions of Business: BUS 301W, 302, 303, 304, 305, and 306.....	18 hrs
Mastery of Business: BUS 402.....	3 hrs
<b>Supporting Course Requirements</b> .....	7 hrs
Environment of Business: ECO 230 ( <sup>6</sup> Element 5B) and 231	
Tools of Business: MAT 112A and 112B ( <sup>6</sup> Element 2), 114( <sup>6</sup> Element 2), or 211( <sup>6</sup> Element 2), STA 270	
<sup>6</sup> = Course also satisfies a General Education element. Hours are included within the 36 hr. General Education Requirement above.	
<b>Major Core</b> .....	18 hrs
ACC 251, ACC 301, ACC 302, ACC 322 or 322S, ACC 327, and ACC 350	
<b>Public Accounting Concentration</b> .....	12 hrs
ACC 441, Accounting Elective (9 hrs) 349, 425, 440, 490, 501, 521, 523, 525, or 590, or a non-accounting course with approval	
<b>Free Electives (Non-Business)</b> .....	7 hrs
<b>Total Curriculum Requirements</b> .....	<b>120 hrs</b>