



Business Minor

The Business Minor is offered for students majoring in programs other than in Business. The Minor consists of 21 hours including 18 hours of required courses and three hours of supporting courses. Students minoring in business must earn at least 12 of the total hours used for the minor in residence at ECU must earn a grade of "C" or higher in all courses comprising the minor.

Looking for a second area of specialization in your academic program?

Everyone will work in a business! Here is a way to learn about business while you are completing your degree in your major area!

Learn about accounting and economic principles as well as financial markets and consumer and organizational behavior. Learn the skills needed to be successful as a professional: Critical thinking, oral and written communication, leadership, teamwork, and analytical skills. Learn how to integrate technology into various aspects of business.

Coursework includes:

- Accounting
- Economics
- Managerial Reports
- Information Systems
- Finance
- Business Law and Ethics
- Management
- Marketing

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Required Courses 21 hrs
 BUS 101, 206, ACC 200 or BUS 209, and ECO 230 (Element 5B); one course from the following: BUS 204, or 301W; and two courses from the following: BUS 302, 304, or MGT 301 or MKT 301.
 Total Curriculum Requirements 21 hrs

For More Information

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 Richmond, KY 40475-3102
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