



College of Business
2022-2023

Corporate Communication Certificate

University Certificate

The Certificate in Corporate Communication is offered for all undergraduate students who need to increase their professional communication effectiveness in their field of study. The Certificate is designed to provide training in international communication, oral and written business presentations, research and reporting, and production of business publications. These skills are transferable to any profession and are crucial in tasks such as communicating organizational change, establishing and implementing goals, communicating internally, relating to employees, dealing with the public, and addressing the stakeholders during crisis.

Students must earn at least 6 of the 12 hours required for the certificate in residence at EKU and must earn a "C" or better in all courses comprising the certificate.

Corporate Communication Certificate: 12 hours required

BUS 207 OR CCT 201: Fundamentals of Interpersonal Business Communication

BUS 301W OR CCT 300W: Fundamentals of Formal Communication

CCT 310: International Business Communication

CCT 550: Integrated Corporate Communication

For More Information

214 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102

Note:

EKU University-Awarded Certificate: University certificates are issued by the University and printed on diploma stock. University certificates are automatically recorded on student transcripts. Students who complete a university certificate must apply for graduation at the dean's office of the college offering the university certificate and pay applicable fees to cover certificate processing and mailing costs. University certificates are not awarded at the Commencement ceremony and certificate-only earners do not participate in Commencement.