



College of Business
2022-2023

Finance B.B.A. Degree

Business Finance Concentration

The Finance Major at EKU

The Finance Major (BBA) offers three concentrations: Business Finance, Banking and Financial Services, and Financial Planning.

The Business Finance Concentration

The Finance major with a Business Finance concentration should be selected by finance majors who are seeking a general Finance degree. Students have flexibility with more electives in this concentration.

Student Organization

Finance majors are encouraged to join EKU's student chapter of the Financial Management Association (FMA). Open to all students with an interest in finance, FMA provides opportunities for professional interaction among academics, practitioners and students while promoting the development and understanding of basic and applied research of sound financial practices. Activities include Mock Investment Club, field trips, guest speakers and social functions. For more information about the FMA, visit their web site at www.fma.org or contact Maggie.Abney@eku.edu or Benjamin.Woodruff@eku.edu.

For More Information

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Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
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<https://business.eku.edu/>
www.finance.eku.edu

Finance related websites:

www.bls.gov
www.saludos.com/cguide/bgide.html





Suggested Curriculum Guide for Business Finance Concentration

Freshman (1st Semester) 16 hrs

- BUS 100 (1)*** Professional Development Series
- BUS 101** Nature of Business
- E-1A*** ENG 101
- E-2 MAT 112A/B, 114** Algebra & Applications or **MAT 211** Calculus
- E-3A** Arts
- E-6** Diversity

Sophomore (1st Semester) 15 hrs

- BUS 200 (1)** Professional Development Series
- BUS 209** Fundamentals of Financial and Managerial Accounting
- E-5A** Historical Perspective
- BUS 207** Fundamentals of Interpersonal Business
- ECO 230** Fundamentals of Microeconomics (Element 5B)
- Free Elective** (2 hrs)

Junior (1st Semester) 16 hrs

- BUS 300 (1)** Professional Development Series
- BUS 302** Essentials of Finance
- BUS 305** Essentials of Marketing
- RMI 370** Principles Risk and Insurance
- FIN 201** Personal Money Management
- FIN Elective** (3 hrs)

Senior (1st Semester) 12 hrs

- BUS 400 (1)** Professional Development Series
- BUS 306** Essentials of Operations and Supply Chain
- FIN 324** Principles of Investments
- FIN Elective** (3 hrs)
- Free Elective** (2 hrs)

Freshman (2nd Semester) 15 hrs

- BUS 206** Fundamentals of Problem Solving with Excel
- E-1B*** ENG 102
- E-1C** CMS 100 or 210
- E-3B** Humanities
- E-4A** Biological or **E4B** Physical Lab Science

Sophomore (2nd Semester) 16 hrs

- ECO 231** Fundamentals of Macroeconomics
- BUS 204** Fundamentals of Business Law and Ethics
- STA 270 (4)** Applied Statistics
- BUS 304** Essentials of Management and Information Systems
- BUS 301W** Essentials of Formal Business Communication

Junior (2nd Semester) 15 hrs

- BUS 303** Essentials of Organizational Behavior and Human Resources
- FIN 301** Business Finance II
- FIN 304** Financial Institutions
- FIN Elective** (3 hrs)
- E-4A** Biological or **E4B** Physical Lab Science

Senior (2nd Semester) 14 hrs

- BUS 402** Integrated Strategic Management
- E-6** Diversity
- FIN 420** Investment and Portfolio Theory
- FIN Elective** (3 hrs)
- Free Elective** (2 hrs)

*Course must be taken in semester indicated.

UNIVERSITY GRADUATION REQUIREMENTS

General Education	36 hrs
Student Success Seminar (BUS 100)	1 hr
Total Hours University Graduation Requirements	37 hrs
Professional Development Series.....	3 hrs
BUS 200, 300, 400	
Nature of Business: BUS 101.....	3 hrs
Fundamentals Series: Environment and Tools of Business.....	12 hrs
BUS 204, 206, 207, 209	
Essentials Series: Functions of Business: BUS 301W, 302, 303, 304, 305, and 306.....	18 hrs
Mastery of Business: BUS 402.....	3 hrs
Supporting Course Requirements	7 hrs
Environment of Business: ECO 230 (^G Element 5B) and 231	
Tools of Business: MAT 112A and 112B (^G Element 2), 114(^G Element 2), or 211(^G Element 2), STA 270	
^G = Course also satisfies a General Education element. Hours are included within the 36 hr. General Education Requirement above.	
Major Core	15 hrs
FIN 201, 301, 304, 324, 420	
Business Finance Concentration	15 hrs
RMI 370 and twelve hours of upper-division Finance classes or other upper-division classes as approved by the department	
Free Electives (Non-Business)	7 hrs
Total Curriculum Requirements	120 hrs