



Innovation & Entrepreneurial Thinking Minor

The minor in Innovation and Entrepreneurial Thinking is an interdisciplinary program open to all EKU students that teaches students how to think and act entrepreneurially in new ventures, social enterprises, artistic endeavors, product design, technology creation, and intrapreneurship. Successful students will have a unique skill set that complements their major, making them competitive in the 21st century economy. The program is 18 hours of required courses, including a 0-credit required lab associated with the student’s senior capstone or final major course. To enroll in a 300-level business course, students must have completed a minimum of 30 hours. Students must earn at least 12 of the total hours used for the minor in Innovation and Entrepreneurial Thinking at EKU and attain a cumulative GPA of 2.0 in the minor.

Required

Courses.....18 hrs

Non-Business Majors: ACC 200, CCT 270, BUS 204 or GBU 204, FIN 310, MGT 301 or MKT 301, MGT 330 and 335(0)

Business Majors: BUS 204, BUS 209 or ACC 202, (BUS 303 or MGT 300) or (BUS 305 or MKT 300), CCT 270, FIN 310, MGT 330 and 335(0)

Alternate presentation of requirements (no distinction between business and non-business majors, listing the same requirements as above):

ACC 200 or ACC 202 or BUS 209, GBU 204 or BUS 204, CCT 270, FIN 310, MGT 300 or 301 or BUS 303 or MKT 300 or MKT 301 or BUS 305, MGT 330 and 335(0)

For More Information

College of Business
214 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1377
<https://business.eku.edu>



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