

Certificate in Sales

For any
undergraduate
major!

Learn valuable skills to
be successful in real
sale environments!

**Earn a
12-hour certificate
by completing the following:**

- ◆ BUS 305: Essentials of Marketing OR
MKT 300: Principles of Marketing OR
MKT 301 Principles of Marketing
(*Non-Business Majors*)
- ◆ MKT 310: Personal Selling
- ◆ MKT 408: Sales Management

◆ And your choice of:

MKT 350: Customer Behavior;

MKT 440: Business-to-Business Sales & Marketing;

MKT 470: Advanced Sales;

MKT 481: Internship in Marketing;

MKT 490: Special Topics in Marketing

For more information contact:

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Business & Technology

Center Room 108

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