



Finance B.B.A. Degree

Financial Planning Concentration

The Finance Major at EKU

The Finance Major (BBA) offers two concentrations: Managerial Finance and Financial Planning.

The Financial Planning Concentration

The Financial Planning Concentration provides a broad education in finance. Courses include investments, portfolio theory, and advanced financial institutions in addition to advanced managerial finance and global financial management. This concentration prepares students for financial institutions management and financial investments management.

Career Possibilities in Financial Planning

Students graduating with a degree in Financial Planning are employed in diverse fields such as financial security brokerage, bank management, credit counseling, securities analysis, investment banking, and corporate management.

Student Organization

Finance majors are encouraged to join EKU's student chapter of the Financial Management Association (FMA). Student representatives from this organization attend the FMA Finance Leaders' Conference held in Chicago each spring. This opportunity for professional interaction between practitioners and students includes tours of the Federal Reserve Bank and the Chicago Board of Trade, and speakers on careers in finance. For more information about the FMA, visit their web site at www.fma.org.

For More Information

Department of Accounting, Finance and Information Systems
108 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1087
www.finance.eku.edu



Finance related websites:

www.bls.gov
www.saludos.com/cguide/bguide.html



Suggested Curriculum Guide for Financial Planning Option

Freshman (1st Semester) 16 hrs

- BTO 100* Orientation
- E-2 MAT 112 College Algebra (or MAT 211 Calculus)
- FIN 201 Personal Money Management
- CIS 212 or INF 104 Intro to CIS or Computer Literacy
- E-5B PSY 200 or SOC 131 Intro PSY or Intro SOC
- E-1A* ENG 101

Sophomore (1st Semester) 15 hrs

- ACC 201 Introduction to Financial Accounting
- ECO 230 Principles of Economics I
- E-4A Biological or E4B Physical Lab Science
- E-3B Humanities
- E-1C Oral Communication

Junior (1st Semester) 15 hrs

- FIN 300 Business Finance I
- FIN 311 Personal Financial Planning
- ACC 322 Tax I
- MGT 300 Principles of Management
- CCT 300W Managerial Reports
- BTS 300 Professional Skills Seminar (0 credit)

Senior (1st Semester) 15 hrs

- MGT 370 Operations Management
- FIN 324 Principles of Investments
- Insurance/Finance Elective (3 hrs.)
- RMI 374 Fund Life and Health Insurance
- Free Elective (Non-Business) (3hrs)

Freshman (2nd Semester) 15 hrs

- QMB 200 Business Statistics
- E-1B* ENG 102
- E-4A Biological or E4B Physical Lab Science
- E-3A Arts
- E-5A Historical Perspective

Sophomore (2nd Semester) 15 hrs

- ACC 202 Introduction to Managerial Accounting
- ECO 231 Principles of Economics II
- GBU 204 Legal and Ethical Environments of Business
- E-6 Diversity
- Free Elective (Non-Business) (3hrs)

Junior (2nd Semester) 15 hrs

- FIN 301 Business Finance II
- RMI 370 Principles Risk and Insurance
- MKT 300 Principles of Marketing
- CIS 300 Management Information Systems
- Free Elective (Non-Business) (3hrs)

Senior (2nd Semester) 14 hrs

- GBU 480* Business Strategy
- FIN 420 Investment and Portfolio Theory
- RMI 474 Life Insurance and Estate Planning
- Free Elective (Non-Business) (2 hrs)
- E-6 Diversity
- BTS 400 College to Careers Seminar (0 credit)*

*Course must be taken in semester indicated.

UNIVERSITY GRADUATION REQUIREMENTS

General Education	36 hrs
Orientation Course (BTO 100; waived for transfers with 30+ hrs.).....	1 hr
Total Hours University Graduation Requirements.....	37 hrs

College Requirements:

BTS 300 (CR only, no hours) and BTS 400 (CR only, no hours).

Core Courses:

Pre-Business Core	12 hrs
ACC 201, 202, GBU 204, QMB 200	
Business Core	21 hrs
CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480	

Major Requirements

Financial Planning Concentration:	30 hrs
ACC 322, FIN 201, 301, 311, 324, 420; RMI 370, 374, 474; and three hours from FIN 310, 330, 349, 410, 424, RMI 380	

Supporting Course Requirements.....

CIS 212 or INF 104	9 hrs
ECO 230 & 231	
MAT 112/211 (counted in GE Element 2)	
PSY 200/200W or SOC 131(counted in GE Element 5B)	

Free Electives (Non-Business)

	11 hrs
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Total Curriculum Requirements..... 120 hrs

